



INSPIRING EXCELLENCE

FUTBOL CLUB REGINA

YOUTH SPONSORSHIP DRAW

2026 OFFICIAL SPONSORSHIP
OPPORTUNITY

WWW.FCREGINA.COM





CLUB MANDATE & MISSION

About FC Regina

FC Regina was formed after three, Regina, clubs: REU, ACFC, and Regina Soccer Association were merged into a single club in the year 2014. FC Regina used to represent all the youth membership up until September 2018. In September 2018, Regina Soccer Association's adult membership was brought under the name FC Regina as well. FC Regina now serves approximately 3000 members every season. .

Our Mission

To help people become their best through positive soccer experiences.





CLUB PROFILE

As the largest soccer club in Saskatchewan, **FC Regina** is a vibrant and growing soccer organization serving hundreds of families across Regina through both outdoor and indoor programming. As a member club of the Saskatchewan Soccer Association (SSA), FC Regina is proud to be part of the province's soccer community, helping provide development opportunities for players of all ages and skill levels in a positive, inclusive, and player-focused environment.



SIZE

3000+ Active players. Our programs span U5 to adult, with more than 200+ teams and rising, delivering competitive and recreational football, year-round training, camps, goalkeeping pathways, and progression into adult leagues.



REACH

Over 3,000 players and families engage through popular training venues in Regina and competitive games throughout the city. With the World Cup excitement sweeping across Canada, FC Regina offers partners year-round visibility within an expanding football community.



COMMUNITY IMPACT

Digital platforms and collaboration with FC Regina allow sponsors to tap into a highly engaged community, benefiting from regular visibility on social media during games, training sessions, and club events. This partnership underscores the industry's dedication to youth sports and community development.



WHY SPONSOR FC REGINA SOCCER?

EXTENSIVE BRAND VISIBILITY

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Showcase your business through team jerseys, social media campaigns, newsletters, website features, and FC Regina's digital platforms.

STRONG COMMUNITY ENGAGEMENT

Connect with athletes, families, coaches, volunteers, and supporters across all age groups and levels of play.

ALIGNMENT WITH POSITIVE VALUES

Associate your organization with teamwork, leadership, inclusion, youth development, and community growth.

YEAR-ROUND LOCAL EXPOSURE

Gain visibility at hundreds of games, tournaments, programs, and club events hosted throughout the year.

Partnering with FC Regina demonstrates your company's commitment to supporting youth, healthy lifestyles, and the continued growth of sport within our community.





SPONSORSHIP DRAW

**\$1000 PER
TICKET**

**50 TICKETS
AVAILABLE**

**WHAT
YOU
GET!**

WINNING TICKET RECIEVES:

1

FCR YOUTH JERSEY LOGO PLACEMENT
LOGO PLACEMENT ON FC REGINA JERSEYS

2

FC REGINA TRUCK LOGO RECOGNITION
LOGO RECOGNITION ON THE FC REGINA TRUCK

3

BRAND RECOGNITION
EVERY COMPANY GETS A PLACEMENT OF THEIR
LOGO ON OUR WEBSITE AND DISPLAYED IN THE
AFIINITYPLEX



EVENTS & COMMUNITY ENGAGEMENT

FC Regina operates year-round, creating ongoing opportunities for community engagement and brand exposure through a wide range of programming and events, including:

- Indoor and summer soccer seasons
- Player development camps and technical training programs
- Specialized goalkeeper development initiatives
- College and university pathway opportunities
- Youth tournaments, showcases, and community events
- Inclusive adaptive programs including, Super Kickers, Walking Soccer (for 55+), and Powerchair Soccer.

By partnering with FC Regina, your brand gains consistent visibility and meaningful connection points with athletes, families, and supporters across every stage of the soccer journey.





HOW SPONSORSHIP FUNDS ARE USED

Supporting FC Regina helps us:

- To help provide discounted team kits and training kits
- Maintain quality training environments and facility rentals
- Expand development opportunities for all players
- Deliver equipment and financial support where needed

Investing in a kit sponsorship directly supports opportunity and access for developing athletes.



THANK YOU FOR YOUR TIME!

We'd love to tailor a partnership that aligns with your goals and values.

Contact:

TJ Singh

Executive Director

tjsingh@fcregina.com

WWW.FCREGINA.COM

