



BULLETIN

Bulletin #: 2026-09

Date: February 13, 2026

To: All Minor Associations

CC: Board of Directors, Minor Coordinators, and Staff

From: Diane St-Denis, Executive Director

Subject: Jays Care Foundation

I recently met with representatives from the [Jays Care Foundation](#). The purpose of our meeting was to clarify which of their programs are open to the softball community.

The Jays noted that they are working on edits to their site to make their content more inclusive. In the meantime, I'm highlighting a few programs that might be of interest to your association, your local schools, or community/municipal partners.

- **[Pitch, Hit and Run](#):** This free event offers boys and girls ages 7 to 14 an opportunity to showcase their baseball and softball skills and earn a chance to attend and perform at the MLB World Series! Athletes are tested, and their measurements are recorded. Based on their scores, they advance from a local event to a Team Championship held in MLB stadiums. Top scores qualify for an all-expenses-paid trip for two to compete in the Finals, which are hosted at the World Series.
- **[Jays Care Affiliate Schools](#):** The Jays Care Foundation seeks to build a roster of dedicated educators across Canada committed to making a meaningful impact on their students' lives. It's FREE and easy to become a Jays Care Affiliate School: (i) Join a virtual training session; (ii) Find at least 10 students interested in participating in introductory softball programming; and (iii) Commit to at least 8 weeks of extracurricular programming (1-2 hours a week).
- **[Community Partners](#):** An opportunity to partner with the Jays, especially for your learn-to-play programs and potentially access additional resources to introduce softball to more children and youth - especially those facing significant barriers.
- **[Field of Dreams](#):** The program provides funding to design, refurbish, and build local diamonds (including softball) in communities across the country. Field Of Dreams diamonds are designed to be safe, inclusive spaces where communities can connect, and kids can grow. Jays Care has proudly invested nearly \$20 million into more than 230 Field Of Dreams diamonds across 10 provinces and two territories.

Regards,