



On behalf of the Strathmore Community Football Association, I would like to extend an invitation for your organization to partner with us as an official sponsor for the upcoming seasons. Our program is committed to athletic excellence, youth development, and strong community engagement. By aligning your brand with our team, you will gain meaningful visibility while directly supporting local athletes and community initiatives.

We are pleased to offer the following multi-tiered sponsorship opportunities designed to provide value and exposure at every level:

### Top Tier Sponsorship

Investment starting at: \$8,000 and over (5-Year Lock-In Commitment)

Our premier sponsorship level offers maximum brand visibility and long-term partnership recognition:

- Prominent logo placement on official team jerseys
- Featured logo placement on all home game brochures (larger than other sponsor tiers)
- Logo displayed on sea can(s)- we have 3 sea cans we have recently upgraded with fresh paint in our team colours along with an announcers catwalk (you supply the sign)
- Logo placement on the team website that will also stand out from other sponsors
- Dedicated social media shout-outs throughout the season
- Public recognition announcements at all home games
- Opportunity to add an additional logo placement on the scoreboard

This exclusive tier ensures your organization stands out as a leading community partner for five consecutive years.

## Gold Sponsorship

Investment: \$5,000 – \$7,000

- One dedicated scoreboard sign placement
- Logo displayed on team website
- Logo placement on home game brochures (larger than lower sponsorship tiers)
- Social media shout-outs during the season
- Public recognition announcements at home games during that season

This level offers excellent visibility both online and during live game-day experiences.

## Silver Sponsorship

Investment: \$1,000 – \$4,000

- Logo placement on sea can(s)- we have 3 sea cans we have recently upgraded with fresh paint in our team colours along with an announcers catwalk (you provide the sign)
- Logo displayed on team website
- Logo placement on home game brochures for the season
- Social media shout-outs
- Public recognition announcements at home games during that season

This tier provides consistent exposure and community recognition throughout the season.

## Community Sponsorship

Investment: Under \$1,000

- Social media shout-outs
- Public recognition at home games
- Logo placement on home game brochures

This accessible option allows businesses of all sizes to demonstrate community support and gain local visibility.

We believe that partnerships are built on mutual growth and shared success. Your sponsorship will directly contribute to equipment, training resources, travel, and overall program development for our athletes.

We would be honoured to discuss how we can tailor a sponsorship package to best align with your marketing goals and community involvement initiatives.

Thank you for considering a partnership with the Strathmore Community Football. We look forward to building a lasting relationship with your organization.

We ask that you have yours sign(s) built to our size specifications with your art work and we will store them at our field for the season unless arranged for more than one year of sponsorship. We will set up for game day exposure as per the above descriptions.

Sincerely,  
Anthony Young President  
(587)-579-4220